



# SPONSORSHIP OPPORTUNITIES

As one of the premiere golf tournaments in Sault Ste. Marie, the Soo Mill Rotary Charity Golf Classic has hosted hundreds of golfers and has raised hundreds of thousands of dollars for the children of our community.

## COURSE SPONSOR OPPORTUNITIES

### HOLE SPONSOR

\$300

- Signage on the hole
- Name in program and on website

### SPECIALTY EVENT SPONSOR

Prize donation (min value \$75) + \$100

- Signage at the hole of the event
- Name in program and on website

### HOLE IN ONE SPONSOR

Prize (min value \$1,000) + \$100

- Signage on the hole
- Logo in program and on website

### GOLD HOLE SPONSOR

\$800

- Signage on the hole and exclusive activation
- Two entries into the tournament
- Logo in program and on website

## PRIZE SPONSOR OPPORTUNITIES

### PRIZE SPONSOR

Prize donation (4 prizes, min value \$50 ea)

- Name mentioned during the prize giveaways
- Name in program and on website

### PREMIUM PRIZE SPONSOR

Prize donation (4 prizes, min value \$100 ea)

- Name mentioned during the prize giveaways
- One entry into the tournament
- Logo in program and on website

### AUCTION SPONSOR

Prize donation (min value \$500)

- Name on all materials regarding the auction
- Name mentioned during the auction
- One entry into the tournament
- Logo in program and on website





# SOCIAL HOUR SPONSOR \$2,000

As one of the premiere golf tournaments in Sault Ste. Marie, the Soo Mill Rotary Charity Golf Classic has hosted hundreds of golfers and has raised hundreds of thousands of dollars for the children of our community.

## NAMING

- The social hour before dinner will be referred to as “[Sponsor] Social Hour” in all materials

## PRINT

- Logo in the tournament program and on the program back cover (150 programs)

## SOCIAL MEDIA

- The Social Hour Sponsor will be featured in a dedicated post on the Rotary Facebook page (3K followers)
- The Social Hour Sponsor will be featured in a dedicated post on the Rotary Instagram page (1K followers)

## SIGNAGE

- Three lawn signs with the Social Hour Sponsor’s logo will be displayed around the cabana throughout the tournament
- The Social Hour Sponsor is welcome to bring any additional banner-ups or table-top displays to be set up at the cabana

## WEBSITE

- The Social Hour Sponsor logo will be included on the tournament website

## E-MAIL

- E-blast to established list of past participants (200 addresses) will include the Social Hour Sponsor’s logo and details about involvement

## ACTIVATION

- A representative from the Social Hour Sponsor will be given the opportunity to address our participants before the band plays
- The Social Hour Sponsor will be thanked by the band





# LUNCH SPONSOR \$3,000

As one of the premiere golf tournaments in Sault Ste. Marie, the Soo Mill Rotary Charity Golf Classic has hosted hundreds of golfers and has raised hundreds of thousands of dollars for the children of our community.

## NAMING

- The on-course lunch will be referred to as “[Sponsor] Lunch” in all materials

## PRINT

- Logo in the tournament program and on the program back cover (150 programs)

## SOCIAL MEDIA

- The Lunch Sponsor will be featured in a dedicated post on the Rotary Facebook page (3K followers)
- The Lunch Sponsor will be featured in a dedicated post on the Rotary Instagram page (1K followers)

## SIGNAGE

- Three A-frames featuring the sponsor’s logo will be made, and on display where lunch is served
- The Auction Sponsor is welcome to bring any additional banner-ups or table-top displays to be set up at the lunch areas

## WEBSITE

- The Lunch Sponsor logo will be included on the tournament website

## E-MAIL

- E-blast to established list of past participants (200 addresses) will include the Lunch Sponsor’s logo and details about involvement

## ACTIVATION

- Opportunity to have Lunch Sponsor employees actively participate in the lunch, by helping to distribute food while wearing branded apparel

## HOSPITALITY

- The Lunch Sponsor will receive 1 free foursome team in the tournament





# AUCTION SPONSOR \$5,000

As one of the premiere golf tournaments in Sault Ste. Marie, the Soo Mill Rotary Charity Golf Classic has hosted hundreds of golfers and has raised hundreds of thousands of dollars for the children of our community.

## **NAMING**

- The auction will be referred to as “[Sponsor] Auction” in all materials

## **PRINT**

- Logo in the tournament program and on the program back cover (150 programs)
- A 1/3 page in the tournament program reserved for a message from the Auction Sponsor
- Logo on the auction item summary sheet that is placed at each dinner seat

## **SOCIAL MEDIA**

- The Auction Sponsor will be featured in a dedicated post on the Rotary Facebook page (3K followers) and the Auction Sponsor’s Facebook page will be tagged in all posts that mention the dinner and auction
- The Auction Sponsor will be featured in a dedicated post on the Rotary Instagram page (1K followers) and the Auction Sponsor’s Instagram page will be tagged in all posts that mention the dinner and auction

## **SIGNAGE**

- Banner-up with the Auction Sponsor’s logo (provided by sponsor if available, otherwise to be printed by the Rotary Club of Sault Ste. Marie) displayed in the dining tent throughout registration and the dinner and auction
- The Auction Sponsor is welcome to bring any additional banner-ups or table-top displays to be set up at the auction item table

## **WEBSITE**

- The Auction Sponsor logo will be included on the tournament website

## **E-MAIL**

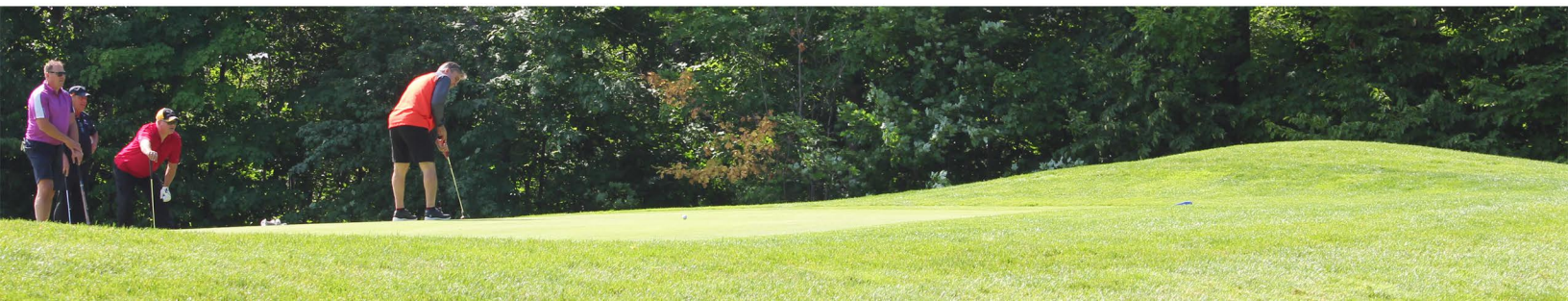
- E-blast to established list of past participants (200 addresses) will include the Auction Sponsor’s logo and details about involvement

## **ACTIVATION**

- A representative from the Auction Sponsor will be given the opportunity to address our participants before the auction
- Opportunity to have Auction Sponsor employees actively participate in the dinner by helping to distribute auction prizes while wearing branded apparel

## **HOSPITALITY**

- The Auction Sponsor will receive 1 free foursome team in the tournament
- The Auction Sponsor will receive an additional 4 free dinner tickets





# DINNER SPONSOR

## \$7,000

As one of the premiere golf tournaments in Sault Ste. Marie, the Soo Mill Rotary Charity Golf Classic has hosted hundreds of golfers and has raised hundreds of thousands of dollars for the children of our community.

### **NAMING**

- The dinner will be referred to as “[Sponsor] Dinner” in all materials

### **PRINT**

- Logo in the tournament program and on the program back cover (150 programs)
- A 1/3 page in the tournament program reserved for a message from the Dinner Sponsor
- Logo on the auction item summary sheet that is placed at each dinner seat

### **SOCIAL MEDIA**

- The Dinner Sponsor will be featured in a dedicated post on the Rotary Facebook page (3K followers) and the Dinner Sponsor’s Facebook page will be tagged in all posts that mention the dinner and auction
- The Dinner Sponsor will be featured in a dedicated post on the Rotary Instagram page (1K followers) and the Dinner Sponsor’s Instagram page will be tagged in all posts that mention the dinner and auction

### **SIGNAGE**

- Large banner with the Dinner Sponsor’s logo (provided by sponsor if available, otherwise to be printed by the Rotary Club of Sault Ste. Marie) displayed in the dining tent throughout registration and the dinner and auction
- The Dinner Sponsor is welcome to bring any additional banner-ups or table-top displays to be set up in the dining tent

### **WEBSITE**

- The Dinner Sponsor logo will be included on the tournament website

### **E-MAIL**

- E-blast to established list of past participants (200 addresses) will include the Dinner Sponsor’s logo and details about involvement

### **ACTIVATION**

- A representative from the Dinner Sponsor will be given the opportunity to address our participants before the meal
- Opportunity to have Dinner Sponsor employees actively participate by helping to distribute team prizes and specialty prizes while wearing branded apparel

### **HOSPITALITY**

- The Dinner Sponsor will receive 2 free foursome team in the tournament
- The Dinner Sponsor will receive an additional 4 free dinner tickets

